Animeleague Websites Cookie Policy

This cookie policy applies to the following websites:

[Alcon 2018](#)
[Winter London Anime & Gaming Con](#)
[Summer London Anime & Gaming Con](#)
[Manchester Anime & Gaming Con](#)
[Liverpool Anime & Gaming Con](#)
[Bristol Anime & Gaming Con](#)
[Cardiff Anime & Gaming Con](#)
[Birmingham Anime & Gaming Con](#)
[Norwich Anime & Gaming Con](#)
[Animeleague Forum](#)

What Are Cookies

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the sites functionality.

For more general information on cookies see the Wikipedia article on HTTP Cookies.

How We Use Cookies

We use cookies for a variety of reasons detailed below. Unfortunately, in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.

Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site. Therefore, it is recommended that you do not disable cookies.

The Cookies We Set

Login Related Cookies

We use cookies when you are logged in so that we can remember this fact (stored as session cookies). This prevents you from having to log in every single time you visit a new page. These cookies are removed or cleared when you log out or close your browser to ensure that you can only access restricted features and areas when logged in.

Cookie Preferences

We also store a cookie for our cookie notifier code. Once you've seen the cookie message, we remember this fact, so you won't see it again. This is so it won't interfere with the normal running of our website.

Third Party Cookies

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

Google Analytics

This site uses Google Analytics which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

It is important to note that Google Analytics stores a visitors' IP Address. When we send the IP address to Google, we randomise the last octet of the address. This means the last digits are not sent or stored. We can use this partial IP address to track your general location, but not who you are.

Information on Google Analytics and the use of cookies can be found on Google Analytics: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage

Facebook Pixel

As we sell tickets it is important for us to understand statistics about how many of the visitors to our site make a purchase and as such this is the kind of data that these cookies will track. We use advertising on Facebook to increase our website visitors and ticket sales. As such, we use a Facebook tracking Cookie known as Pixel. This is important to you as it means that we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price.

For visitors using Facebook, information about your interactions with our Facebook ads and Website are stored and controlled by Facebook via the Facebook Pixel tracking cookie. We can access and process the data in a limited way (as a 3rd party to Facebook), as dictated by Facebook and their policies. This is described in the Facebook terms of service, which you agree to when you use Facebook.

For visitors who don't use Facebook, you will have the Pixel cookie added to your device. However, Facebook won't be able to track or identify you as you don't use their services.

More information about Facebook Pixel is available with Facebook:
https://www.facebook.com/business/help/651294705016616

More Information

Hopefully that has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site. This Cookies Policy was created with the help of the CookiePolicyGenerator.com, and edited by Animeleague.

If you are still looking for more information, you can contact us through one of our preferred contact methods:

Email: info@animeleague.net